



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Contract # 326573

Schedule Dates

08/14/12-08/20/12

Advertiser

Restore Our Future (15808)

Agency

Mentzer Media Services, Inc. (3427)

Product

Political - Issue (1068)

Brand

ISS/RESTORE OUR FUTURE (126254)

Salesperson

Telerep/Washington DC, Washington DC (1040)

Sales Office

Telerep/Washington DC

Buyer Name

BRAUNSCHEIDEL, ANNE

Phone/Fax

/

CPE

1207

Account Types

National/Political

Billing Type

Standard

Comments

NO PAPER INVOICES
RESTORE/FUTURE 8/14

Date Entered 08/13/12
Last Modified 08/13/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06275065
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,102.25
Net Total \$28,912.75
Sales Tax

Pittsburgh (WPXI)

By Broadcast Month Spots Rate
Aug. 2012 44 \$34,015.00
Grand Total: 44 \$34,015.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/14/12-08/17/12	5	:30	7A- Today Show			1	1	1	1			4	\$475.00	\$1,900.00	Pittsburgh (WPXI)	TODAY 7-9A/1	8/13/12
2.0	Normal Line / Spot	08/14/12-08/17/12	5	:30	2:58P- Days Of Our Lives			1	1	1	1			4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	DAY 3-4P/2	8/13/12
3.0	Normal Line / Spot	08/14/12-08/17/12	5	:30	5P- 5:30P (EST)			1	1	1	1			4	\$600.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 5-530P/3	8/13/12
4.0	Normal Line / Spot	08/14/12-08/17/12	5	:30	5:58P- Channel 11 News At 6pm M-F			1	1	1	1			4	\$750.00	\$3,000.00	Pittsburgh (WPXI)	NEWS 6-630P/4	8/13/12
5.0	Normal Line / Spot	08/14/12-08/17/12	5	:30	6:59P- Jeopardy			1	1	1	1			4	\$1,250.00	\$5,000.00	Pittsburgh (WPXI)	JEOP 7-730P/5	8/13/12
6.0	Normal Line / Spot	08/14/12-08/17/12	5	:30	7:30P- WHEEL OF FORTUNE			1	1	1	1			4	\$1,250.00	\$5,000.00	Pittsburgh (WPXI)	WHEEL 730P/6	8/13/12
7.0	Normal Line / Spot	08/14/12-08/17/12	5	:30	11:34P- TONIGHT SHOW			1	1	1	1			4	\$300.00	\$1,200.00	Pittsburgh (WPXI)	TONIGHT/7	8/13/12
8.0	Normal Line / Spot	08/14/12-08/18/12	5	:30	Sell Pattern- *53a Tu-Sat Late News			X	X	X	X	X		4	\$1,500.00	\$6,000.00	Pittsburgh (WPXI)	LATE NEWS/8	8/13/12
9.0	Normal Line / Spot	08/18/12-08/18/12	5	:30	6P- CHANNEL 11 NEWS								1	1	\$475.00	\$475.00	Pittsburgh (WPXI)	NEWS 6-630P/9	8/13/12
10.0	Normal Line / Spot	08/18/12-08/18/12	5	:30	6:59P- Jeopardy								1	1	\$500.00	\$500.00	Pittsburgh (WPXI)	JEOP 7-730P/10	8/13/12
11.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	8A- 10A (EST)								1	1	\$275.00	\$275.00	Pittsburgh (WPXI)	SUN NEWS 8A-10A/11	8/13/12
12.0	Normal Line / Spot	08/19/12-08/19/12	5	:30	5:30A- 8A (EST)								1	1	\$265.00	\$265.00	Pittsburgh (WPXI)	SUN NEWS 530A-8A/12	8/13/12
13.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	7A- Today Show		1							1	\$475.00	\$475.00	Pittsburgh (WPXI)	TODAY 7-9A/13	8/13/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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15.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5P- 5:30P (EST)	1	1							1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 5-530P/15	8/13/12
16.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	5:58P- Channel 11 News At 6pm M-F	1	1							1	\$750.00	\$750.00	Pittsburgh (WPXI)	NEWS 6-630P/16	8/13/12
17.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	6:59P- Jeopardy	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7-730P/17	8/13/12
18.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	7:30P- WHEEL OF FORTUNE	1	1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/18	8/13/12
19.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	11:34P- TONIGHT SHOW	1	1							1	\$300.00	\$300.00	Pittsburgh (WPXI)	TONIGHT/19	8/13/12
20.0	Normal Line / Spot	08/20/12-08/20/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1	1							1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/20	8/13/12

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